



**Mayor's Office  
Kitty Piercy**

City of Eugene  
777 Pearl Street, Room 105  
Eugene, Oregon 97401-2793  
(541) 682-5010  
(541) 682-5414 FAX  
www.eugene-or.gov

## **ROUNDTABLE ON GROWING THE LOCAL SUSTAINABLE FOREST PRODUCTS INDUSTRY**

### **Mayor Piercy's Sustainable Business Initiative Task Force**

#### AGENDA

THURSDAY, JANUARY 26, 2006, 1:30-3:30 p.m.  
Eugene Downtown Fire Station, 13th St. and Willamette

The purpose of this roundtable is to identify ways to retain, grow and create business and job opportunities in the local sustainably certified forest products industry. To start the dialogue we will discuss a proposal by Mike Barnes from Cascadia Forest Products to make Eugene "a center for the sale, value added manufacturing, and distribution of sustainably certified wood products." We will then discuss mechanisms to grow the supply and markets for sustainably certified wood products. We will close with a discussion of recommendations and next steps.

1. Introductions Mayor and SBI Co-chairs
  
2. Status and trends in the certified wood industry Ryan Temple  
Sustainable Northwest
  
3. Discussion: Bob Doppelt
  - Is it possible and desirable to make Eugene a center for the sale, value added manufacturing, and distribution of sustainably certified wood products?
  - How can the supply and markets for sustainably certified wood be expanded?
  - What can the City of Eugene and other local and state governments (e.g. Lane County, State of Oregon) do to help achieve that vision?
  - What can local industry members do to help achieve that vision
  - How can other entities, such as the UO, Lane Community College, Economic Development agencies etc help?
  
4. Action planning: Bob Doppelt
  - Recommendations
  - Next Steps
  
5. Comments from observers Co-chairs
  
6. End